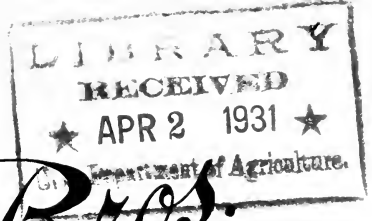


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Do not assume content reflects current scientific knowledge, policies, or practices.



Pierce Bros.

WAVERLEY OAKS ROAD
WALTHAM, MASS.



CHOICE GARDEN and CLIMBING

❁ ❁ ❁ ROSES ❁ ❁ ❁

Read Before Ordering

ORDERING

All orders are filled in rotation as received, with the very best stock on hand. In event of being sold out of any one variety called for, we reserve the right to substitute the nearest to it possible, of equally good stock, unless order is marked no substitution.

PARCEL-POST

We send all small orders by parcel post, and find this mode the most satisfactory. Customers will please include 25 cents per dozen plants, in first, second and third zones, and 50 cents in all other zones, in addition to catalogue price when ordering. One hundred plants or over are shipped by express, charge collect.

C. O. D.

Orders received without remittance may be sent C. O. D. parcel post, postage and charges collect or by express at our option. C. O. D. orders should be accompanied by at least 25 % deposit.

SHORTAGE

We reserve the right to omit an item, to balance a shortage in remittance due, also to add to your order if you have over paid.

COMPLAINTS

Complaints must be made on receipt of goods, and will be rectified if the mistake is ours.

EARLY ORDERING

Each year late in the season we receive hundreds of orders that we can fill only in part. The demand for some varieties often exceeds supply. If you want any particular kind or selection late in the season place your order early and we will hold them for you. We can, however, supply some varieties as late as July.

NON-WARRANTY

We endeavor to keep varieties true to name, but do not guarantee this, nor do we in any way guarantee the success of the grower purchasing the stock offered in this catalogue. In event of stock not being true to name, our liability is limited to the invoice value at time of shipment. Following the custom of the trade, and not knowing treatment they will have when received, we do not guarantee that none will die.

FOREWORD

TO OUR ROSE FRIENDS BOTH OLD AND NEW.

Again we have revised our list of roses and have brought it up to date. You will note we have listed a number of the best of the latest introductions.

The continued striving for something better than what we already have is what makes rose growing so enchanting.

Roses are about the easiest of all plants to grow and for a small investment return the greatest satisfaction.

Peirce Bros.
WALTHAM, MASS.

Collection of America's Favorite Roses

2 Year Old No. 1 Grafted Plants

Ever Blooming Hybrid Tea Roses

The Hybrid Tea is in the ever-blooming class, and is the rose that is grown today in most out-of-door gardens. They are hardy over almost all parts of the United States and Canada, but must have protection where the weather is subject to extreme cold. The H. T.'s if kept in healthy and growing condition will produce crop after crop of blooms from earliest rose time till freezing weather.

Include 25c per dozen plants for postage and packing in 1st, 2nd and 3rd zone;
50c per dozen in all other zones.

AMERICAN BEAUTY (Pink)

Dark pink, shaded with smoky carmine, full, globular form and most deliciously fragrant. Blooms with unusual freedom over a long season.

75 Cents Each.

BETTY UPRICHARD (Salmon Pink and Apricot)

A vigorous grower. The carmine-colored buds open to medium sized salmon flowers, suffused with orange on the inside of petalage and with coppery carmine reverse. A worthwhile rose of unusual color and we highly recommend it.

75 Cents Each.

BRIARCLIFF (Rose Pink)

A sport from Columbia, retaining all the good qualities of its parent, color more brilliant than Columbia, being a true rose-pink without any shadings whatever. Long-pointed bud and very fragrant. Every bud of this variety is 100 per cent perfect. Abundant dark green foliage and habit of plant very vigorous.

75 Cents Each

CHARLES K. DOUGLAS (Carmine Scarlet)

Fine, long-pointed buds opening to large loosely formed flowers of striking crimson-scarlet; slightly fragrant. Strong, branching growth and an abundance of healthy foliage.

75 Cents Each



Briarcliff



Betty Uprichard

CHAS. P. KILHAM (Scarlet - Orange)

Large double flowers of a blazing scarlet-orange, changing to bright orange-pink, with deeper center. Flowers very freely and the flowers are sweet scented.

\$1.25 Each

COMMONWEALTH (Dark Pink)

This is a wonderful shade of deep pink; the flowers are extremely large and borne on long stiff stems which hold them erect. Plants are vigorous, with hard, leathery, disease-resisting foliage. This is an ideal garden rose.

75 Cents Each

CONSTANCE
(Golden Yellow)

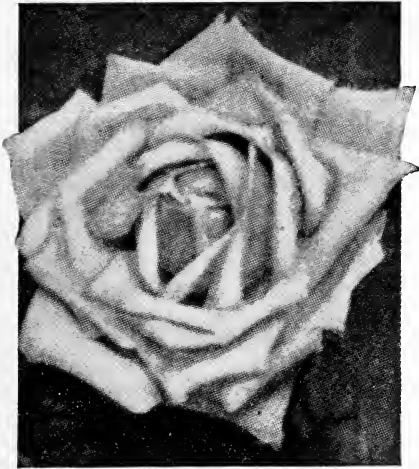
Orange buds, streaked crimson, and medium globular flowers of pure yellow which lasts well.

75 Cents Each

DUCHESS OF WELLINGTON
(Yellow)

Large, well formed buds, opening to semi-double flowers, stained with crimson and changing to lighter yellow. Very fragrant and pleasing, with great freedom of growth and bloom.

75 Cents Each



Dame Edith Helen

DAME EDITH HELEN
(Clear Pink)

The most striking pink rose of recent years: enormous, very double, continually produced; strong grower, shapely buds and substantial, high-centered blooms of clear pink, sweetly scented and freely produced on long, strong stems.

Most remarkable for the number and beautiful arrangement of its petals, and its color is always good. **\$1.00 Each**



Etoile de Hollande

ETOILE De FRANCE
(Crimson)

Vivid crimson flowers, with full rounded centers of bright cerise; fragrant and long lasting. Strong, free-blooming plants, stiff stems and good foliage.

75 Cents Each

ETOILE De HOLLANDE (New) (Brilliant Red)

Brilliant red blooms of magnificent size; perfect in half-open state, showing clean, attractive centers when fully open; petals enormous; very fragrant. Plants branching, particularly free flowering and healthy.

\$1.00 Each

E. G. HILL (Scarlet)

Unfading, dazzling scarlet, deepening to crimson, with strong stems characterizing this immense double variety. Its branching, vigorous growth and handsome foliage adds greatly to its appearance. Deliciously scented. It will be more extensively grown than any other red rose.

75 Cents Each

FRAU KARL DRUSCHKI H. P.
(Snow White)

The most popular rose in America. Its pure, snow-white blooms are of immense size, sometimes reaching to six inches in diameter, and they are of lasting quality, on fine stems. The plant grows very strongly and vigorously, and will bloom throughout the Summer and in the Autumn.

75c Each.

FRANCIS SCOTT KEY
(Cherry Red)

An American rose. Differs from any other Hybrid Tea in its immense size, and is absolutely alone in its class. Its pleasing cherry-red buds open into a very double flower of immense size and wonderful beauty, lasting in perfection for days; a queen among roses—nothing else like it.

75 Cents Each

GENERAL MC ARTHUR
(Crimson)

Crimson-scarlet buds and blooms, usually well-shaped and very fragrant. The plant is erect, flowering freely in successive crops, with good foliage easily protected from disease.

75 Cents Each



Frau Karl Druschki

GRUSS AN TEPLITZ (Scarlet)

It gives many flowers from early June until frost. Its color is a clear crimson scarlet. In rich ground may easily be developed into a superb hedge.

75 Cents Each

GOLDEN-PERNET
(Deep Yellow)

Pointed buds of deep yellow, and cupped flowers of primrose, shaded darker, borne on strong stems. Vigorous, upright plant; profuse bloomer and appears to be very resistant to disease.

A descendant of Souvenir de Claudius Pernet, and by some called Golden Pernet.

\$1.00 Each

GEORGE AHREND'S H. P.
(Delicate Pink)

Well-shaped, delicate pink buds of pure, even color, opening into the large and very beautiful flowers, sometimes known as the pink Druschki, abundantly produced on a strong-growing plant. A very fine rose, with added virtue of being deliciously scented.

75 Cents Each

HADLEY (Deep Crimson)

This rose is a deep, velvety crimson, and retains its brilliancy throughout the season. A richness in color unequaled and fragrance unsurpassed. A strong, vigorous grower. No garden complete without this wonderful rose.

75 Cents Each

IMPERIAL POTENTATE (Rosy Carmine)

An American Rose of quality. Rich, sparkling pink buds enfold to large, well shaped flowers, pretty at all stages, with true rose fragrance. Bushes are sturdy and hardy, with handsome olive green foliage that is notably disease-resisting.

75 Cents Each

JONKHEER J. L. MOCK (Pink)

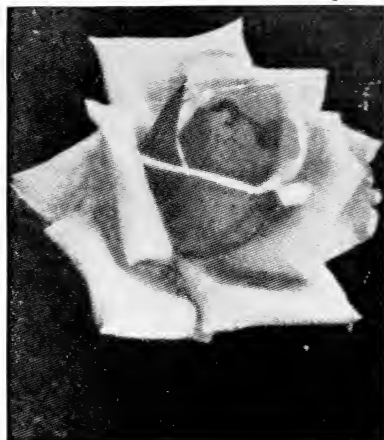
The color is a deep imperial pink; reverse, silvery rose white. Flowers extra large and well shaped. The best rose to hold and last, and a good August bloomer.

75 Cents Each

JOANNA HILL (New) (Orange Yellow)

Is a very free flowering Rose of clear yellow, deepening at the center to an orange yellow.

75c Each.



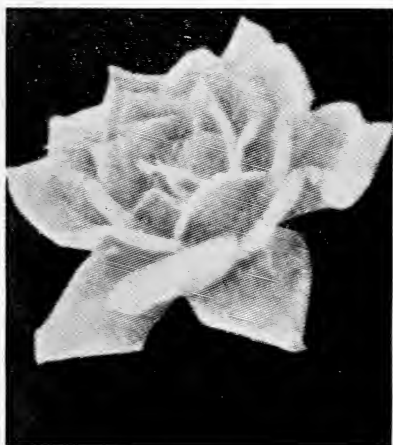
Jonkheer J. L. Mock

JULIEN POTIN (Deep Yellow)

Pointed buds of deep yellow, and cupped flowers of primrose, shaded darker, borne on strong stems. Vigorous, upright plant; profuse bloomer and appears to be very resistant to disease.

A descendant of Souvenir de Claudius Pernet, and by some called Golden Pernet.

\$1.00 Each



Imperial Potentate

KAISERIN AUGUSTE VIKTORIA (White)

Creamy white, shading to delicate primrose. Very full, with magnolia-like fragrance, and possessing excellent foliage.

75 Cents Each

K. OF K. (Scarlet)

Brilliant scarlet-red buds and open, semi-double, flowers of blazing red with blackish velvet sheen; fragrant. Plants vigorous and extremely free flowering throughout the season.

75 Cents Each

KILLARNEY QUEEN (Pink)

A beautiful rose of clear pink, and is very free flowering. The large pink flowers are rightly named the "Queen"

75 Cents Each

LADY ALICE STANLEY (Pink)

Massive buds and blooms of very large size, fully double and very sweet; outside of petals coral-rose, inside, pale flesh-pink. A strong growing, free-blooming plant with broad, deeply veined leaves unusually free from disease.

75 Cents Each

LADY ASHTOWN (Pink)

Satiny buds and blooms of deep shiny pink, with a yellow glow at base of petals; high center, double, and quite fragrant. Plant is strong, free blooming and hardy, but needs protection against disease.

75c Each.

LADY MARGARET STEWART (Copper Orange)

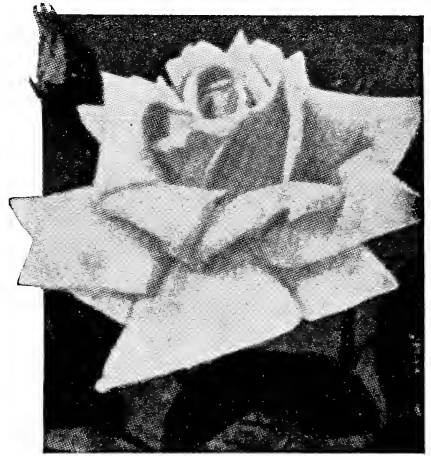
The buds are long and pointed, and when the full double flower opens, the color is the most unique of any Rose ever introduced. In the bud state, it is a glowing scarlet, which as the flower develops, changes to a deep sunflower yellow, heavily veined and splashed orange scarlet. The fragrance is most pronounced in this particular Rose and its lovely orange fragrance is its most charming feature.

\$1.25 Each.

LOS ANGELES (Coral Pink Shaded Gold)

Very lovely buds and exquisite flowers of salmon-pink with yellow shading, and very sweetly perfumed. In favored locations the plant is of excellent habit, with good foliage and blooms well.

75c Each.



Los Angeles

LORD CHARLEMONT (Scarlet)

Large pointed buds opening to double flowers which are a vivid scarlet and very fragrant. Growth is bushy.

\$1.25 Each.

MARGARET MC GREDY (New) (Orange Scarlet)

Gorgeous orange scarlet. The bud is long-ovoid, scarlet suffused with orange settling to fine gold at the base. The bush is of good upright habits and a sturdy although not a tall grower. We heartily recommend this exquisite rose.

\$1.00 Each.

MATCHLESS (Cerise Pink)

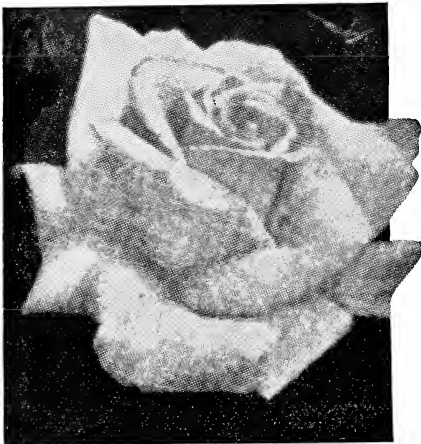
There is nothing handsomer in the whole range of pink, the color, form, and big ample foliage being fine in the extreme, and the fragrance unsurpassed—almost thornless with splendid stems. It is naturally a free grower, and considered one of America's best. Sport of Premier.

75c Each.

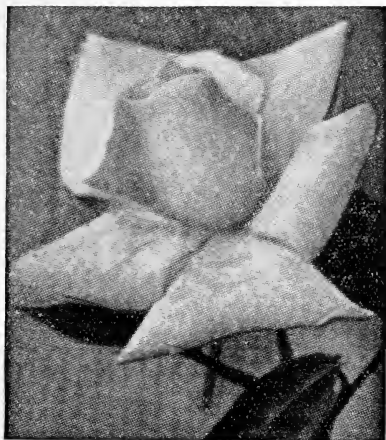
MME. BUTTERFLY Light Pink

This is an improved Ophelia, and in Madame Butterfly we have all the varying colorings of Ophelia intensified. The yellow at the base of the petal is stronger in color, and the pink shade is richer, than in the parent. Stronger and more vigorous than its parent. Foliage, stem, and flower are Ophelia, improved and glorified.

75c Each.



Mme. Butterfly



Mme. Edouard Herriot

MME. CAROLINE TESTOUT (Pink)

Light, salmony pink; large and globular free and fragrant, beautiful blooms which are produced on plants that become strong and vigorous bushes.

75c Each.

MME. EDOUARD HERRIOT (Scarlet)

Famous because it won, in England, a prize of \$10,000 offered by the Daily Mail newspaper. Its coral-red buds develop into flowers of the same hue, shaded yellow to scarlet.

75c Each.

MME. JULES BOUCHE (White)

Superb white flowers, shaded light blush at center; fragrant. Plant exceptionally strong, healthy and very free flowering. Produced abundantly throughout the season. This is the most dependable white rose for bedding purposes.

75c Each.

MISS ROWENA THOM (Satiny Pink)

A striking novelty of last year with gigantic blooms of brilliant satiny pink, shaded with orange-flame at the center. It has the enthusiastic approval of all who have seen it and we predict great popularity for it.

\$1.25 Each.

MISS LOLITA ARMOUR Pink and Copper Yellow

Burnished buds and creamy copper flowers with a reddish orange tinge; fully double, cupped, and fragrant.

75c Each.

MRS. AARON WARD (Bronze Yellow)

A most desirable and dependable variety that will probably produce more flowers than any other yellow rose. Semi-double, cup-shaped, deep Indian-yellow flowers, occasionally washed salmon-rose, and sometimes varying greatly; fragrant; blooms till frost.

75c Each.

MRS CHARLES BELL (Shell Pink)

Lovely shell-pink buds and blooms of fine globular form with shadings of soft salmon; sweetly perfumed. The plant is notably strong and bushy, bearing good foliage seldom attacked by disease.

75c Each.



Mrs. C. W. Edwards

MRS. C. W. EDWARDS (Rose-Scarlet)

Large pointed buds opening to large double flowers of pure rosy-scarlet, with yellow base. This is a very strong plant and blooms freely.

\$1.00 Each.

MRS. ERSKINE P. THOM (New) (Lemon Yellow)

The finest yellow garden Rose introduced to date.

A strong, healthy grower, equal in strength to the Radiance type of Rose. Beautiful, dark bronzy green, disease-resistant foliage. Rich lemon yellow flowers, very sweetly scented and a very free flowering variety. **\$1.00 Each.**

**MRS LOVELL SWISHER (New)
(Pale Flesh Pink)**

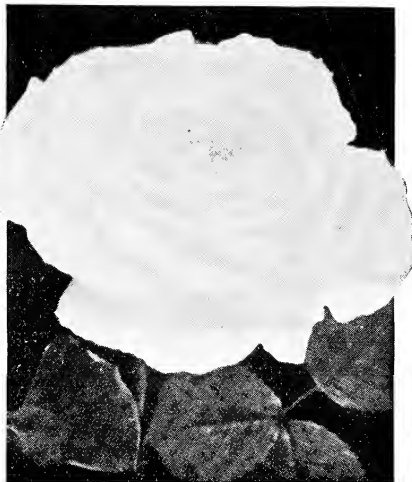
A finished bud, long-pointed, of very artistic form when the outer petals begin to unfurl. This American novelty could well be called an improved Loss Angeles. Sturdy, with solid foliage, it will give, throughout the season, handsome soft blooms heavily laden with salmon, and quite perfumed.

\$1.00 Each.

**OPHELIA
(Salmon-Flesh)**

Flowers are large and full and salmon-flesh in color shaded to orange-yellow toward the center. Very fragrant. Growth is strong and very free flowering.

75c Each.



Mrs. Lovell Swisher

“PRESIDENT HOOVER”, NEW (Cerise, Pink and Scarlet)

This is a glorious Rose, wonderfully free in the easy manner in which it grows and charming in its color arrangement which is a splendid combination of cerise pink, flame, scarlet and yellow, and this combination gives the most dazzling color effect ever seen in any Rose.

Awarded the Gold Medal at the International Flower Show in New York, 1929, as the best undisseminated Novelty, and the Gold Medal at the New Jersey Flower Show in November.

75c Each.



Red Radiance

PREMIER (Dark Pink)

There is nothing handsomer in the whole range of dark pink, the color, form, and big ample foliage being fine in the extreme, and the fragrance unsurpassed — almost thornless with splendid stems. It is naturally a free grower, and considered one of America's best.

75c Each.

RED RADIANCE (Red)

Very vigorous, color a bright cerise red; this rose does well when others fail. A notable and superb rose of American origin.

75c Each.

RADIANCE (Pink)

Light, silvery pink flowers, with beautiful suffusions of deeper color. The plant is vigorous, and disease-resistant, and may be relied upon to produce flowers under all conditions.

75c Each.



Radiance

**REV. PAGE ROBERTS
(Indian Yellow and Carmine)**

Copper-red buds of great length, opening to golden yellow blooms stained outside with red, fully double. Very large and fragrant.

\$1.25 Each.

ROSE HILL (Pink)

Improved Columbia beautiful true pink shade. A marvel of freedom in growth and bloom. Lovely in the bud state, and handsome in the full open flower.

75c Each.

SOUVENIR DE CLAUDIUS PERNET (Yellow)

Fine buds of fadless yellow, paling somewhat toward the edge. Plant erect and strong; foliage glossy and disease-resistant. Blooms freely early and late.

75c Each.



Rose Hill

RAPTURE (Salmon Pink)

A much improved sport of Mme. Butterfly, as far ahead of Mme. Butterfly as Mme. Butterfly was of Ophelia. The color is an exquisite salmon shade, deeper than the very best Butterfly with the same golden flush at the base of the petals. As a sort of Butterfly, Rapture shows all its good characteristics with a larger foliage and a much heavier growth.

75c Each.



Souvenir de Claudius Pernet

**SOUVENIR de GEORGES PERNET
(Terra-Cotta Red)**

Beautiful oriental red blooms, shaded with yellow and the ends of the petals stained cochineal-carmine. A very vigorous grower, of upright habit, with dark green, bronzy foliage.

75c Each.

SUNBURST (Yellow)

Very popular because of its long and lovely buds, which open to large and beautiful flowers of distinct sulphur yellow, which stand the sun well. The plant is strong, with few thorns.

75c Each.

TEMPLAR (Red)

The bud is rather short and the flower not as large as some of the big roses. Clear, even shade of red that does not change to blue or purple as the flower ages. Wonderfully free-flowering, and is one of the most fragrant roses.

75c Each.



Templar (Red)

TALISMAN (New) (Scarlet and Gold)

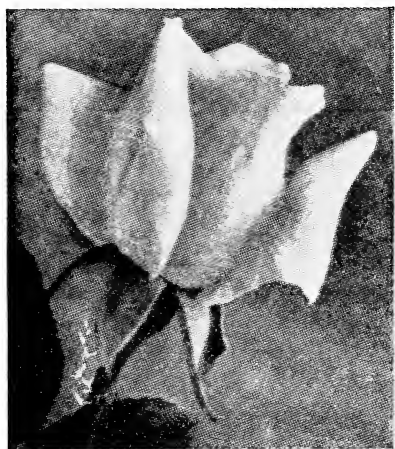
Like a choice, rare Cameo this new seedling rose stands out in rich and distinctive relief. It is the highest colored Rose yet produced; rich shadings and blendings of pure scarlet and gold with foliage of vivid light green; stiff stems and pointed buds make it a marvel; it is very free to bloom.

75c Each.

VILLE DE PARIS (Yellow)

Buds of clear yellow and fadeless double bright yellow blooms, untouched by any other color. Plant is notably tall and wiry and the foliage, dark, small, and very lovely when full-blown.

\$1.25 Each.



Ville De Paris

WILHELM KORDES (Salmon Pink and Yellow)

Strong, branching growth with large, very double, star-shaped flowers of vivid salmon-pink shaded with orange and yellow. One of the most striking modern Roses and steadily increasing in popularity.

\$1.00 Each

WILLOWMERE (Pink and Yellow)

Superb buds and blooms of richest pink, shining with a yellow glow which seems to come from the heart of the flower. A very strong grower and a persistent bloomer.

75c Each.

WHITE KILLARNEY

One of the best white roses ever introduced. Pure white, its perfectly formed buds, that come in profusion throughout the season, make it one of the most highly prized garden roses.

75c Each.

This Year's MATCHLESS Special Offer

The best assortment of two year old Hybrid Tea or Everblooming Roses we have ever offered at a remarkable low price.

\$5.00 per dozen

Your choice at 75 cents each if less than a dozen lot.

One each of the following varieties.

**E. G. HILL
PRES. HOOVER
RAPTURE
TALISMAN
JOANNA HILL
EUROPA**

**MATCHLESS
WHITE KILLARNEY
COMMONWEALTH
ROSE HILL
BRIARCLIFF
SOUV. DE CLAUDIUS PERNET**

This special offer is limited and we advise ordering early. We reserve the right to substitute later in the season, but guarantee to substitute only plants equally as good.

E. G. Hill—Unfading, dazzling scarlet, deepening to crimson, with strong stems characterizing this immense double variety.

President Hoover—A glorious new rose of cerise, pink, flame, scarlet and yellow. The buds are quite pointed, opening into lovely flowers.

Rapture—Much like Mme. Butterfly, but a darker pink, the color is an exquisite salmon shade, deeper than the very best butterfly with the same golden flush at the base of the petals.

Talisman—The rose of many gold medals. The color combination is most fascinating, containing shadings of gold, apricot, yellow and old rose. The buds are long and well formed. The foliage is of a very dark glossy green.

Joanna Hill—This is a very free flowering rose of clear yellow, deepening at the center to an orange yellow.

Matchless—Flowers are large and full and are of a cerise pink, almost thornless with splendid stems, this is a very free grower, and considered one of America's best.

White Killarney—A true sport from the ever favorite, Pink Killarney, with large and more double flowers.

Commonwealth—This variety is of a deep pink, the flowers are extremely large and borne on long stiff stems which hold them erect. Plants are vigorous, with disease-resisting foliage.

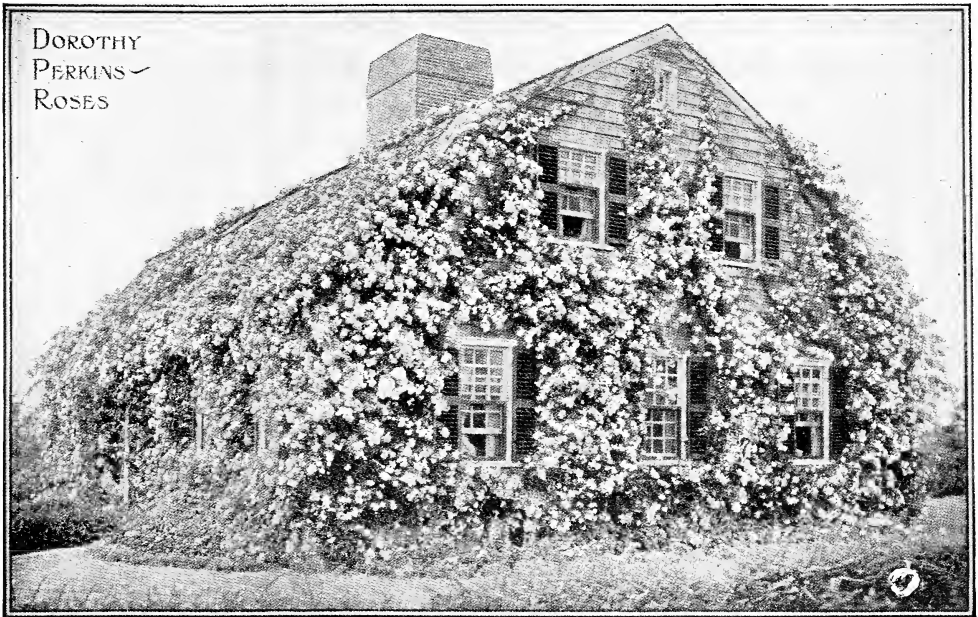
Rose Hill—Flowers are large and are similar to Columbia but darker color.

Briarcliff—A sport of Columbia, color more brilliant than Columbia, being a true rose-pink

Souv. De Claudius Pernet—Fine buds of fadeless yellow, paling somewhat toward the edge, this plant is noted for its wonderful glossy foliage.

Europa (Dark Rose)—This is a sport of Columbia. Its color is of a most magnificent dark rose which does not fade nor turn bluish. Very fragrant. It has a great many petals of heavy texture. It is a strong and sturdy grower and a great flower producer.—75 cents each.

HARDY CLIMBING ROSES



The hardy climbing or pillar rose is the most adaptable of all roses for gorgeous effect. Flowering as it does with great masses of flowers during June and July it lends itself to a most pleasing and picturesque effect. Nothing equals it for covering of border fences, unsightly buildings, bare garage walls, banks, stumps of old trees, pergolas, summer houses, arches and for porch covering and entrances they are superb.

Pruning of this class is unnecessary beyond removal of dead wood and surplus growth.

**THIS COLLECTION, 75 cents each, three for \$2.00, \$8.00 per dozen
excepting otherwise noted.**

**Include 25c per doz. plants for postage and packing in 1st, 2nd and 3rd zone;
50c per doz. in all other zones.**

AMERICAN PILLAR (Crimson)

One of the most valuable and attractive of the hardy climbers. Flowering profusely in large compact clusters of exquisite single carmine crimson roses, shades with a slight cream variegation and having yellow stamens at center.

75c Each.

CHAPLIN'S PINK CLIMBER (Clear Pink)

A pink replica of Paul's Scarlet Climber. Fairly large flowers in clusters. Clear pink with a tuft of yellow stamens.

75c Each.

CLIMBING AMERICAN BEAUTY (RED)

Moderately fragrant flowers, of rich carmine color, produced in great abundance early in the season on strong and vigorous plants.

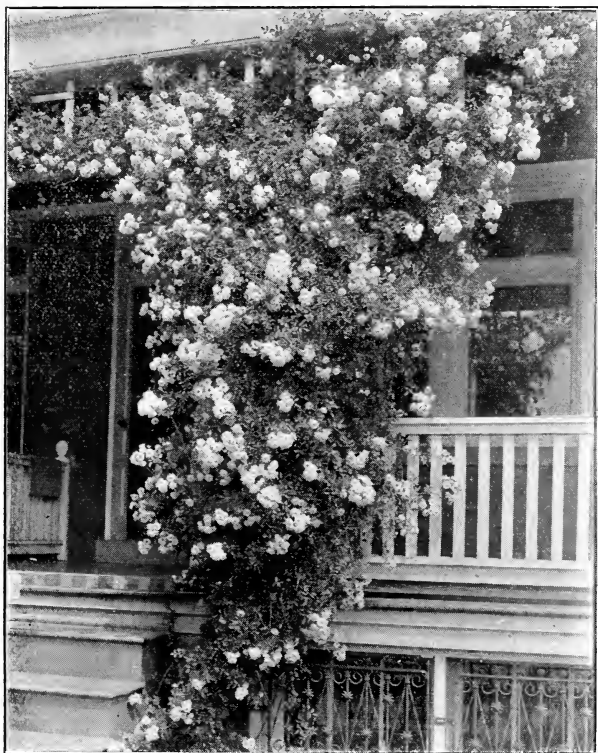
75c Each.

HARDY CLIMBING ROSES (Continued)

CLIMBING LADY ASHTOWN (Deep Pink)

Satiny buds and blooms of deep shining pink, with a yellow glow at base of petals; high center, double, and quite fragrant. Plant is strong, free blooming, and hardy.

75c Each.



CRIMSON RAMBLER (Glowing Crimson)

Absolutely hardy everywhere, a very rapid grower and the second year will produce a marvelous profusion of rich and glowing crimson flowers in large clusters. It presents a vivid crimson mass of beauty, when in full bloom during June and July.

75c Each.

DOROTHY PERKINS (Pink)

A splendid variety, with bright, glossy foliage that always looks healthy, and produces beautiful clusters of shell-pink flowers. This climber is undoubtedly used more extensively for trellises, verandas, and the "Home Beautiful" than any other variety.

75c Each.

HARDY CLIMBING ROSES (Continued)

DOROTHY PERKINS (White)

The description of the red or pink Dorothy Perkins applies equally well to the white variety, excepting color. When well grown it produces great clusters of snow-white blossoms. A most charming effect may be produced by planting the white and red or white and pink close together and letting their branches intertwine when in flower. It is simply gorgeous.

75c Each.

DR. VAN FLEET (Apple Blossom Pink)

Beautiful flesh pink, borne on long stems; buds long and pointed; plants very strong; brilliant, dark, glossy foliage; mildew-proof; splendid for cutting.

75c Each.

EXCELSA—RED DOROTHY PERKINS (Scarlet-Carmine)

Has the dark glossy, disease-resisting foliage peculiar to this type. The growth is very vigorous and healthy in appearance, resembling in this respect Dorothy Perkins, flowers very double, produced in large clusters of thirty to forty blossoms. The color is intense crimson maroon, tinged scarlet on the edge of the petals. One of the best red climbers.

75c Each.

EMILY GRAY (Golden Buff)

Large, semi-double, deep golden buff flowers, practically unfading and slightly fragrant, produced singly or in small clusters by a strong-growing plant bearing wonderfully pointed and polished foliage like holly, but not quite hardy without protection in severe climates.

75c Each.

LA REVE (Yellow)

La Reve—In English, "The Dream." This is a new rose producing abundantly its clear yellow, fragrant, semi-double flowers, with very beautiful foliage.

75c Each.

MARY WALLACE (Rose Pink)

This is a pillar rose, making a fine, strong, self-supporting plant, 6 to 8 feet high, with large, glossy foliage, blooming with great freedom in spring and bearing a considerable number of fine buds in summer and fall. Flowers very large, generally exceeding 4 inches across, well-formed, semi-double, of a bright, clear-rose pink, with salmon base.

75c Each.

PAUL'S SCARLET CLIMBER (Vivid Scarlet)

By all means the most brilliant rose known in any class, because of its clear, vivid, shining scarlet in large, semi-double flowers, which remain unusually long and in good condition on the plants. This new Climbing Rose is undoubtedly the most brilliant addition to roses in many years.

75c Each.

PRIMROSE (Yellow Rambler)

In this we have what has been sought after, a real hardy yellow rambler; a strong vigorous grower and very hardy. It is of a primrose-yellow which is maintained until the petals drop. The plant is of vigorous climbing habit, free flowering, mid-season and the flowers last in good condition for a long time with healthy dark foliage.

\$1.00 Each.

SILVER MOON (White)

To the rose-lover who has not enjoyed Silver Moon, a delightful experience is in store in contemplating this extraordinary vigorous climber, decorative all through the growing season by reason of its great canes and deep, rich foliage, but literally a wonder at bloom-time for its long, well-shaped buds of faint yellow which open into immense pure white flowers, often reaching four inches or more in diameter.

75c Each.

Baby Rambler and Dwarf Polantha Roses

These are delightful for massing in beds or as edges for borders. They are most profuse and continuous bloomers and their small, neat flowers are produced in large clusters. These Roses are hardy, low in growth, continuous bloomers, and, once planted, increase in beauty yearly.

Keep the dead flowers cut off to encourage fresh blooms. Polyantha Roses are quite hardy and bloom unceasingly all summer and until frost.

BABY TAUSENSCHON (Pink)

An extremely valuable and distinctive rose. The buds are cherry-pink, opening to very double flowers of softer shades that eventually fade to white. A moderate grower, with glossy light green, disease-resistant foliage, its smooth canes being almost thornless.

75c Each.

CHATILLON ROSE (Bright Pink)

Flowers are semi-double bright pink. Trusses large, growth is strong and healthy.

75c Each.

MISS EDITH CAVELL (Scarlet-Red)

Semi-double flowers of brilliant scarlet-red, shaded darker, produced in large trusses on strong well branched plants.

75c Each.

GOLDEN SALMON (Orange Scarlet)

A most striking recent introduction, distinct and novel in color, a brilliant golden orange scarlet, always in bloom and greatly admired.

75c Each.

GRUSS AN ACHEN (Orange Yellow)

Orange-red and yellow buds, and large, light flesh-pink and salmon-yellow flowers with deeper center, fading lighter, very double, much like a bunch-flowered Hybrid Tea; faintly perfumed. Very strong, branching plant, healthy and continually in bloom.

75c Each.

MME. CECILE BRUNNER—THE SWEETHEART ROSE (Light Pink)

Small, exquisitely formed buds and flowers of light pink with yellow base in diffuse, graceful clusters. Foliage waxy and healthy. Perfectly formed miniature roses of utmost grace and delicacy. Also called "Sweetheart Rose" and "Mignon Rose."

75c Each.

ORANGE PERFECTION (Orange-Red)

This plant has a very beautiful flower of orange-red, blooms freely and greatly admired.

75c Each.

ORLEANS (Red)

One of the most dependable Polyantha roses. The geranium-red flowers with tint of rose, are borne in profusion; very desirable for bedding or massing, the plant being of excellent habit. A Gold Medal Rose.

75c Each.

BEST HYBRID RUGOSA ROSES

The Rugosa, a wonderful vigorous free-growing rose with flowers of beauty and fragrance. Especially adapted for hedges and clumps. The foliage is very beautiful and not subject to disease. Ideal for the sea shore where it thrives and does not winter kill.

THIS COLLECTION, 75c each; \$8.00 per doz.

Excepting where otherwise noted

**Include 25c per doz. plants for postage and packing in 1st, 2nd and 3rd zone;
50c per doz. in all other zones.**

AMELIA GRAVEREAUX (Purplish-Red)

The flowers are medium sized, dark purplish red, double and fragrant, borne in clusters. The foliage is rough and leathery.

75c Each.

BLANCHE DOUBLE DE COUBERT (White)

Snowy white, double flowers produced freely through summer and fall, by a very strong plant with the foliage and habit of the type.

75c Each.

HANSA (Violet)

Large, full double, reddish violet blooms. The plants are vigorous growers and profuse bloomers.

75c Each.

PINK - GROOTENDORST (Pink)

A lovely novelty. Its growth much like its parent plant F. J. Grootendorst excepting the flowers are a beautiful shell-pink. The flowers come in clusters, their fringed petals making them resemble carnations.

75c Each.

F. J. GROOTENDORST (Orange-Red)

Small, flowers of bright orange-red produced in clusters freely throughout the entire season. The plant is very strong, with large foliage.

75c Each.

The Massachusetts Horticultural Society

Any person properly indorsed may become a member by paying the modest fee of \$2.00 a year or \$50.00 for a life membership.

Owens and occupies a fully equipped building (Horticultural Hall), corner of Huntington Avenue, and Massachusetts Avenue, Boston, Mass.

Members of the Society receive tickets which admits them to all flower shows held in the building. Members receive without additional charge the magazine, Horticulture, illustrated, published twice each month, and the year book, issued annually. Members may also borrow books from the most complete Horticultural library in the United States by showing their membership card, and may obtain books by mail by writing to the librarian.

Visitors to Boston are invited to visit the library and to make use of the reading room.

For further information, address Secretary, Horticultural Hall, Boston, Mass.



HUGONIS

**"The Golden Rose of
China"**

Takes first place among the single-flowered roses, and probably among the best shrubs for general use. Pale clear yellow, delicately fragrant flowers $2\frac{1}{2}$ inches across, borne so abundantly on the long gracefully arching canes so as to form a continuous band of color; a vigorous-growing shrub that blooms profusely in the early May.

75 cents each

Massachusetts Horticultural Field Station Branch Station Massachusetts Agricultural College of Amherst, Mass.

Located on Beaver St., Waltham, Mass., opposite Girl Scout Camp, Cedar Hill. Information freely given on garden subjects.

Send for U. S. Department of Agriculture, Farm Bulletin No. 750, Roses for the Home or Bulletin No. 1495, Insect Enemies of the Garden.

The experimental greenhouses and gardens are open to visitors and competent professional men may be consulted free of any charge.

Join—The American Rose Society

OBJECT

To increase the general interest in the cultivation and improve the standard of excellence of the Rose for all people.

Annual membership \$3.50; send check to American Rose Society, West Grove, Pa.

An association of over 5,000 Rose lovers. Membership entitles one to all publications issued by the Society including: The American Rose Annual, Mr. J. Horace McFarland, L. H. D., Editor. This publication alone is worth the price of membership, other special benefits are admission to flower shows and exhibitions managed by the Society. Rose pilgrimages sponsored by the Society, etc.

HOW TO GROW GOOD ROSES

LOCATION

Choose a location that is not exposed to strong winds, but, rather sheltered by some shrubs or hedges. Rose bushes want to be away from other shrubs and trees and exposed as much as possible to sunlight. Along driveways or walks, in beds by themselves, or on the southerly side of the house, south-east or south-west will do. Do not plant where drips from the eaves of a building will strike the plants. Avoid terraces, but, rather choose a level piece of ground.

PLANT EARLY

Roses do much better when planted early. April is the growing month with its spring rains. Do not defer planting for fear of frost. Our roses, being dormant, cannot be injured by early freezing. Late planted roses should be shaded for ten days and frequently watered.

FERTILIZER

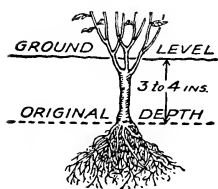
Nothing is better for roses than cow or well rotted stable manure. It can be used liberally. New horse manure is too heating and should be used only as a mulch. When one year old, it can be thoroughly mixed with soil. If manure cannot be secured, bone meal can be used with the addition of slacked lime or land plaster; this will sweeten the soil.

In cities where cow or horse manure are not available, pulverized sheep or cattle manure may be had and used quite heavily thoroughly dug in.

PREPARING THE GROUND

It is not altogether the actual planting that must be considered but the condition and preparation of the soil. Hybrid Tea roses are at their best in the lighter soils. Hybrid Perpetuals in the heavy. Dig the ground over thoroughly with a mixture of well rotted cow or stable manure to the depth of twelve or eighteen inches, placing the sod if any roots upward at the bottom: Roses will not do well in a wet or boggy place. Do not raise the surface of the bed above the surrounding ground level.

PLANTING



Now dig the holes, dig them large enough so the roots may be spread out and deep enough so the point where the graft joins the main stem will be two or three inches below the ground level when planting is finished. Hold the plant in the center of the hole and fill in with fine soil firming in around the roots as you proceed. When complete tramp the ground down, leaving a depression around the base of the plant, when all are planted take the hose and turn the water on gently, filling up each depression. Go over these several times till the soil around the plant is thoroughly wet. Do not wet down the entire bed, but, for sometime after planting water around the plant each day, preferably in the morning.

Be sure that the bed is ready before plants are procured, and do not leave the plants exposed to the dry wind during the planting operation.

One of the main reasons for pruning back hard previous to planting, is that before root action takes place and the sap begins to run, the dry wind is liable to shrivel up the ends of the branches before the plant starts to grow. In other words it takes time for enough roots to grow to keep the branches alive; the fewer and shorter they are, the more likely the newly planted rose has of surviving.

After the plants have made some growth they should be syringed thoroughly every sunny day during the morning hours. It would be well not to allow the first growth to go into flower, but, as soon as the buds show, pinch them off. This tends to force more root action and to make plants strong and healthy.



Buy cut Roses direct from the greenhouse.
Their lasting qualities will be increased 50 per cent.

We are one of the largest growers of cut Roses in the immediate vicinity of Boston, Mass.

Our greenhouses are located on Waverley Oaks Road, the main road between Belmont and Waltham and near the Waverley Oaks Reservation. Telephone Waltham 0251.

Prices are always reasonable.

Cut fresh each day and ready for inspection or delivery at 9 o'clock A. M.

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Box

<i>Cash</i>	<i>Money Order</i>
<i>Check</i>	<i>Postage Stamps</i>

Quantity	Variety	Amount

CULTIVATING

After the plants have been set out keep the soil constantly scratched or cultivated to the depth of one inch. Do not allow the weeds to get a start. Do not allow them to stop growing after once starting. Treat them to a little weak manure water after they are well established, not oftener than once a week.

This may be easily made by placing a half bushel of sheep, cow or horse manure in a burlap bag and soak in a barrel filled with water. Do not use till plants are well established and only when the ground is moist.

MULCHING

Toward the end of July mulch with long strawed manure, being careful that it is not hot. It should be spread over the entire bed. This will aid in preserving what moisture is in the soil during the customary droughts of the "dog-days".

To insure continued flowering the flowers or buds should be cut. If left on the plant to open they should be removed before the petals begin to fall. Cut back the rose stem leaving two or three leaf joints.

PRUNING

When roses are uncovered in the spring just before they are ready to start cut out all dead and small wood on the Hybrid Teas and where branches fork, leave two or three inches. In most cases prune back to twelve or eighteen inches.

For Hybrid Perpetuals prune more for shape. Climbing roses, cut out dead wood and prune only for shape, remember that flowers this year come on last year's growth.

WINTER CARE OF ROSES

After several heavy frosts, the rose garden will be ready to go to bed. This will probably be in November. Hill up around the plants six or eight inches, where the weather does not go to the limit, and twelve or more inches in the below zero section. It is better to bring the soil for this from outside the garden, rather than digging up the earth from near the plant, exposing the roots and allowing place for water to settle and freeze.

After the earth becomes well frozen in the cold season, cover the bed with at least six inches of leaves or dry strawy manure. This may be held in place with a binding surface of boughs.

Climbing roses may be shielded with burlap or strong straw bound around them. or if they are in an exposed position may be taken down from the trellisses and laid on the ground being covered with earth.

APHIS

Aphis or green fly, little insects which infest the new growth in countless numbers may be dislodged by thorough syringing with garden hose. Water should be under good pressure and the work done from the ground upward. These may also be controlled by dusting the plants with tobacco dust, preferably applied in the early morning when the dew is on the plant. Aphis is a sucking insect.

GREEN WORMS, LEAF ROLLER AND ROSE BUGS

These are chewing insects and may best be controlled by poison; one and one-half ounce of Arsenate of Lead in one and one-half gallons of water used for spraying, or one part Paris Green, one part Confectioner's Sugar, one part Hydrated Lime and six parts dusting Sulphur, thoroughly mixed dry and used for dusting.

BLACK SPOT AND MILDEW

Caused by weather conditions, cold nights, dark and rainy weather, and plants not in healthy growing condition. Both are a fungous disease and spreads rapidly.

Blackspot penetrates the leaf and kills it, mildew covers the foliage, stops healthy growth and spoils the beauty of the plant. Handpick leaves infested with black spots when it first appears and burn them. Use Bordeaux Mixture for black spot (Blue Vitriol, Unslacked Lime, water) in proportions of 5-5-50. Dust plants with Sulphur for mildew.

